



# WEMYSS DESIGN

## EXPERIENCE

### **Co-Founder/Creative, Give a Damn**

*2017 - Present*

- Develop brand and product direction of company
- Work with freelancers, project managers, and clients to provide a meaningful work relationship for all parties involved.
- Champion the quality of work and lives of all parties involved.
- Develop website on CraftCMS for scalability of adding talent

### **Lead UI/UX Designer, BBA Solutions & Textbook Tech**

*2015 - 2017*

- Managed creative direction, UI, and UX of internal products ranging from inventory management systems, student account systems, and consumer facing e-commerce products.
- Decreased user time spent on purchasing course materials within campus bookstore platforms while increasing inventory management speed and ease.
- Designed UI/UX for internal platforms to manage books from an internal book marketplace platform, campus bookstore distribution, campus bookstore purchasing and inventory, and student purchasing.

### **Web Designer, Mom's Day of Prayer & Real Marriages...Real Lives**

*2012 - 2016*

- Maintained content, SEO, and e-commerce through Wordpress
- Managed and developed web design and custom theming.

### **Photographer and Editor, KFSM – Five News**

*2009 - 2013*

- Edited videos in extremely tight schedules for daily broadcast
- Managed resources in an extremely fast paced environment
- Shot quality footage for live television.

## EDUCATION

### **University of Arkansas at Fort Smith (UAFS)**

Bachelor of Science, Graphic Design

May 2015



## INTERNSHIPS

### **Creative Intern, Stone Ward**

*Summer 2015*

- Developed brand direction for local and national brands.
- Designed for existing brands using strict brand guidelines including: Snap-on, Terminix, and US Soccer.
- Developed future creative directions for national brands including US Soccer in tandem with Nike's creative team.

### **Creative Intern, Rightmind Advertising**

*2013 - 2014*

- Managed art direction and production for clients.
- Designed and managed development of websites for local clients.

## AFFILIATIONS

### **UAFS - Graphic Design Association - President**

August 2014 - May 2015

### **UAFS - Graphic Design Association - Vice President**

August 2013 - November 2013

## COMMUNITY

### **Organizer of NWA Startup Weekend 2019**

### **Organizer of NWA Startup Weekend: Maker Edition 2018**

### **Organizer of NWA Startup Weekend 2017**

### **Coach and Mentor of NWA Startup Weekend 2015**

### **First Place of NWA Startup Weekend 2013**

- Winner of Best Pitch category.
- Founded Getsposure, LLC.

## SKILLS

### **Creative Suites**

Adobe CC. Sketch.

### **Development and Integration**

Terminal, VSC, Codekit, Grav CMS, Wordpress, CraftCMS, Foundation Framework, Bootstrap, Node.js, NPM, Material Design, MDL, Brunch

### **Languages and Templating**

SASS, HTML5, Javascript, PHP, Twig, Jade/Pug